**DOMINIC STOBART**

stobart@rocketmail.com

347 342 8984

**ABOUT ME**

Experienced Cross Platform Media Executive with a demonstrated history of high quality non-fiction output across broadcast media and digital publishing. Skilled in digital strategy, media production, and business development. A strong team leader with excellent communication skills.

**VICE PRESIDENT CREATIVE SERVICES - BENCHMARK EDUCATION**

**2021- current**

Overseeing all aspects of digital and print production at leading educational publisher, Benchmark Education. Managing a large creative team to develop new products and digital formats and innovate workflows and processes across the organization.

**CREATIVE DIRECTOR, DIGITAL MEDIA – BENCHMARK EDUCATION**

**2020-2021**

Overseeing creative for all multimedia output at Benchmark Education. Developing online teaching tools, professional development training, and marketing content.

**SENIOR VICE PRESIDENT - OPTOMEN PRODCUTIONS 2008-2020**

Responsible for overseeing non-scripted output for Optomen’s New York office, generating new program ideas, managing a large production team across numerous projects, and maintaining Optomen’s signature high production. Working closely with the development team, I helped win more than several hundred hours of original non-scripted commissions. Clients included National Geographic, Discovery, History, Animal Planet, Travel, Investigation Discovery, and other major US and UK broacdacsters.

**FREELANCE TV PRODCUER 1997-2008**

**Shooting, editing, and executive producing high quality non-fiction programming in the UK & USA. Developed a strong client base specializing in History, Science and Investigative programming.**

**Selected credits**

***MYSTERIES AT THE MUSEUM: Travel***

Created the longest running history series on US cable. *Mysteries at the Museum* remains one of the top-rated shows on Travel and spawned a host of successful spin offs including *Mysteries at the Monument*, *Mysteries at the Castle, Greatest Mysteries,* and a string of international specials.

***MONSTERS INSIDE ME: Animal Planet***

Created this true-life medical mystery series that tells the stories of people infected with a human parasite. *Monsters Inside Me* is known for its gripping storytelling, stunning recreations and stand out graphics. *Monsters Inside Me* is one of Animal Planet’s longest running series both in the US and internationally and produced the most successful viral video in the history of the network.

***WHEN SHARKS ATTACK: National Geographic***

Created this natural history investigation series on true-life ‘*JAWS’* incidents in the US and across the world. *When Sharks Attack* is the leadpremiere in National Geographic’s *Shark Fest*.

***SCORNED LOVE KILLS: Investigation Discovery***

Genre defining true-crime series on twisted love triangles that end in murder. *Scorned, Love Kills* set the bar for a new wave of high production value drama recreations on Investigation Discovery.

***MAN vs WILD: Discovery***

Bear Grylls’ Emmy Nominated survival show, filming in remote locations across the world.

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**Selected credits cont.**

***MAN v MONSTER: National Geographic***

***ANIMAL FUGITIVES: National Geographic***

***RATBUSTERS NYC: Animal Planet***

***BED BUG APOCALYPSE: Animal Planet***

***MY FIRST KILL: Animal Planet***

***EVIL I: Investigation Discovery***

***EXTREME TRAINS: History***

***WIFE SWAP: ABC***

***RIPLEY’S BELIEVE IT OR NOT: CBS***

***TABLOID TALES:* BBC**

***CASINO: BBC***

***CAR NATION: BBC***

***DEATH DETECTIVE: BBC***

***THE ENFORCERS: BBC***

***BOMBAY BLUSH: BBC***

***WILDCATTERS: Discovery***

***GRILLS GONE WILDER: Travel***

***MONSTER SIZED MEALS: Travel***

***CASTLES SECRETS AND LEGENDS: Travel***

***SMOKING GUNS: Travel***

***CARNAGE: Bravo***

***PET RESCUE: Channel 4***

***THAT’LL TEACH’EM: Channel 4***

***MAKE ME A MUSLIM: Channel 4***

***INDIAN FINISHING SCHOOL: Channel 4***

***SEX DRIVE: Channel 4***

***ALLEYCATS: Channel 4***

***SOAPSTARS: ITV***

***THE MAKING OF MONSTERS INC: ITV***

***THE FARMER WANTS A WIFE: ITV***

***HOLIDAY SHOWDOWN: ITV***

**EDUCATION**

BA Hons 2:1 English & American Studies with Spanish, Exeter University, UK

Diploma in Spanish Language, University of Salamanca, Spain

Diploma in Art Foundation Studies, Central St. Martins College of Art

**ADDITIONAL**

US / UK dual national. Conversational Spanish. USA Cycling Official. NYS Criterium Champion 2016.

REFEREES

On request